



Brice Laurent, Alexandre Mallard (Eds.)

Labelling the Economy

Qualities and Values in Contemporary Markets

- Gathers empirical analysis of labeling processes in a variety of domains, including agri-food, the construction sector, retail and health
- Offers a fresh and valuable contribution to the growing field of studies that engage with a range of market-related activities
- Addresses issues that have become pervasive in economic and political life, and even more so in the context of a growing concern for sustainability
- Demonstrates the productivity of an investigation that accounts for the diversity of labeling practices
- Builds on a plurality of interrelated conceptual perspectives on labeling

This collected volume analyses labelling as a political and economic operation. It gathers contributions that focus on various domains, including the agri-food sector, the construction sector, eco-labelling, retail, health public policies and the energy sector, considering the use of labels for various objectives, such as providing legal and technical data on consumption products, certifying their quality, and indicating the approval of professional or political authorities. These practices are tied to both public and private interventions that make civic concerns visible and aim to govern them. The book considers 'labelling the economy' as an operation that introduces political questions into the economic realm, while also importing economic modes of reasoning into governance interventions. In doing so, the book considers the sociotechnical apparatus on which any label relies as a nexus where economic and political considerations are brought together.

1st ed. 2020, XI, 278 p. 33 illus., 20 illus. in color.

Printed book

Hardcover

99,99 € | £89.99 | \$119.99

^[1]106,99 € (D) | 109,99 € (A) | CHF 118,00

Order online at springer.com / or for the Americas call (toll free) 1-800-SPRINGER / or email us at: customerservice@springernature.com. / For outside the Americas call +49 (0) 6221-345-4301 / or email us at: customerservice@springernature.com.

The first € price and the £ and \$ price are net prices, subject to local VAT. Prices indicated with [1] include VAT for books; the €(D) includes 7% for Germany, the €(A) includes 10% for Austria. Prices indicated with [2] include VAT for electronic products; 19% for Germany, 20% for Austria. All prices exclusive of carriage charges. Prices and other details are subject to change without notice. All errors and omissions excepted. [3] No discount for MyCopy.

