



Cass Business School
CITY UNIVERSITY LONDON

Unpacking Performativity Processes in Organizations

Research Seminar @ MINES ParisTech, Paris
19th to 20th MAY 2014

Programme

Monday, May 19

9:00 – Registration and welcoming at Espace Maurice Allais, MINES ParisTech.

9:30-10:30 – **Guest speaker: Fabian Muniesa**

Muniesa, F. *The provoked economy: Economic reality and the performative turn*

10:30-11:00 – **Coffee break**

11:00-12:30 – **Session 1: Models of performativity**

Gond, J.-P., Y. Millo & L. Cabantous. *Exploring performativity mechanisms*

Nivet, B. & B. Taupin. *Performativity struggles in organizations: justification work performing European studies in the European external action service (EEAS)*

12:30-14:00 – **Lunch**

14:00-15:30 – **Session 2: Sociomateriality**

Bautzer, L. R. *Understanding social-material performativity. How ICT system qualification reconfigures cross-disciplinary collaboration*

Coblence, E, L. Cabantous & J.-P. Gond. *The socio-material and organizational constitution of artistic worth. Assembling theory, artifacts, and audiences in museums*

15:30-16:00 – **Coffee break**

16:00-17:30 – **Session 3: Routines**

Cohendet, P. & L. Simon. *“Always Playable”: Bisociating Routines for Creative Efficiency. A case of project-hacking at Montreal Ubisoft’s video game development studio.*

Habib, J. & C. Krohmer. *Routine disturbed, change blocked: two case studies from a French hospital*

Tuesday, May 20

9:00-10:30 – Session 4: Performativity processes

Berkowitz, H. & Dumez, H. *Performativity processes of strategic management theories: framing, overflowing and hybridization*

Doganova, L. *Valuation devices: business models and the renewal of markets*

10:30-11:00 – Coffee break

11:00-12:30 – Session 5: Management innovation and devices

Carton, G. *The Construction of performative management innovations*

Aggeri, F. *On the role of strategic dispositifs in performing theories*

12:30-14:00 – Lunch

14:00-15:30 – Session 6: Performativity and collective action

Cartel, M., F. Aggeri & M. Agogu  . *Dialogue between profane and theoretical knowledge: the role of platforms*

Hallin, A. & W. Linnefell. *The Performative construction of stakeholders and veto players – the trajectories of ‘strategy work’*

15:30-16:00 – Coffee break

16:00-17:30 – Session 7 Performativity and performance

Imbault, F. *The business model performativity of innovative startups*

Kupers, W. *Embodied performance and performativity in organisation and management*

17:30 – Conclusion

CONVENERS:

Franck AGGERI, Centre de Gestion Scientifique, MINES ParisTech

Laure CABANTOUS, Cass Business School, City University London

Emmanuel COBLENC  , ISG Paris & MINES ParisTech

Liliana DOGANOVA, Centre de Sociologie de l’Innovation, MINES ParisTech

Jean-Pascal GOND, Cass Business School, City University London

The seminar will take place at Ecole des Mines (room V115).

Address: 60 boulevard Saint Michel 75006 Paris (RER B, Luxembourg station).

Participation to the workshop is free of charge. We welcome other participants who are interested in the topic. If you wish to attend, please inform the conveners as soon as possible at the following address: performativity.mines2014@gmail.com

** Please also note a **Call for Paper on the Performativity of Strategy** in Long Range Planning. Guest editors: L. Cabantous, J.-P. Gond, A. Wright.*

Deadline for abstract: 30 Sept. 2014; deadline for full papers: 15 March 2015. Contact the guest editors: performativity.strat@gmail.com/.

See also: http://www.strategie-aims.com/main_events/393/474.